

# **New Townofticonderoga.gov Domain Name**

The Town of Ticonderoga is updating its official domain in 2025 from Townofticonderoga.org to **Townofticonderoga.gov**.

Here are a few key reasons behind this change:

### Enhanced Security & Trust

Transitioning to a .gov domain significantly strengthens our online security and reinforces public trust. Domains ending in .gov are managed by the U.S. federal government and are far more difficult to spoof or misuse.

## • Better Visibility Online

Adopting a .gov domain improves our visibility in search engine results, making it easier for residents and stakeholders to find official information online.

### Reserved for Government Use

The .gov domain was established in the 1980s specifically for verified government entities. Eligibility is strictly limited to qualified government organizations and programs, helping preserve the integrity of public digital infrastructure.

### Increased Confidence for Users

A .gov domain assures users that they are interacting with an authentic and secure government-operated site.

"Making the switch from .org to .gov is essential for several reasons, but most importantly, .gov domains are federally regulated, offering stronger safeguards against spoofing, phishing, and other cyber threats," said Mark A. Wright, Town Supervisor.

**During the transition**, Townofticonderoga.org emails will automatically forward to the corresponding Townofticonderoga.gov addresses. Additionally, Townofticonderoga.org will redirect to Townofticonderoga.gov to ensure seamless migration for all users.