



COMMUNITY SURVEY SUMMARY

As the Town of Ticonderoga works to update its Comprehensive Plan, it is vital that residents have the opportunity to provide input and feedback on life in the Town. One of these opportunities was the Community Survey. The purpose of the survey was to gather input on existing conditions and to better understand how residents and visitors feel about Ticonderoga. This information will be used to inform the updated Comprehensive Plan and will ground any suggested projects or recommendations in relevant community context.

The Town of Ticonderoga Comprehensive Plan Community Survey was open from October 21 to November 11, 2025, and received 315 responses. Each of the following sections described overall takeaways and recurrent themes from the survey.

WHO RESPONDED?



90% of respondents were year-round residents. 10% were both residents and business owners. Most respondents live in the hamlet or downtown area.



67% of respondents have lived in Ti for more than 20 years and 70% have a multi-generational connection in the Town.



42% of respondents were between the ages of 55 and 74, and 38% of respondents were between 35 and 54. Less than 3% of respondents were under the age of 24. Just above 59% of respondents identified as female while 37% of respondents identified as male.



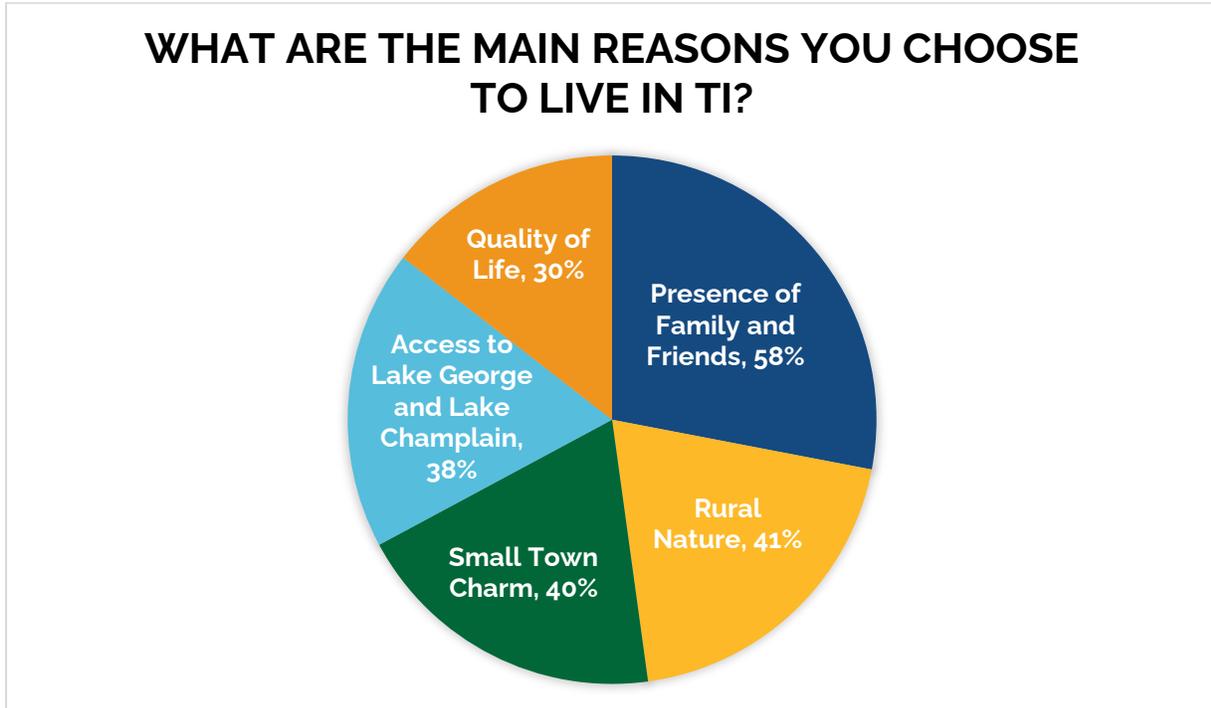
69% of respondents have no children in their household; 14% have one child; 11% have two children.



About 41% of respondents work within 2-10 miles of their home; 32% are retired. 45% of respondents either have a bachelor's or master's degree; 31% have attended some college or have an associate's degree; and 17% have a high school diploma.

HOW PEOPLE FEEL ABOUT LIVING IN TICONDEROGA

Most respondents choose to live in Ticonderoga due to the presence of family and friends, the rural nature of the area, and the small-town charm. Many respondents were born and raised in Ticonderoga and have strong family connections to the Town. Most respondents feel a strong sense of community pride in Ticonderoga, though there is room for improvement.



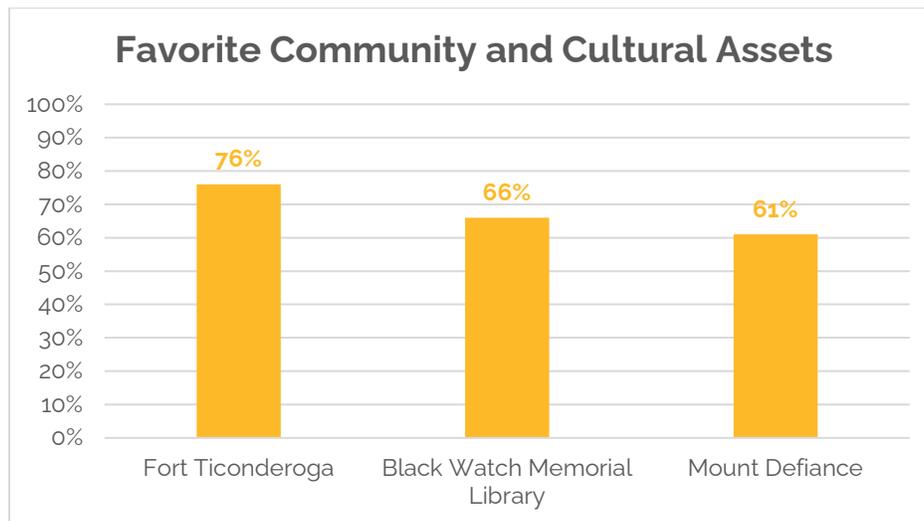
When asked to describe Ticonderoga in six words or less, respondents noted the need for improvement in the Town as well as the strong existing community character, painting a picture of a Town with strong roots as well as untapped potential.



In terms of what should go unchanged in Ti, respondents felt that the Town's history should remain a focal point for community character and development, though incorporating new ideas into long-standing traditions should be encouraged. The small-town charm was another element of life in Ti that respondents would like to see unchanged. This includes the

rural nature of the area, its connection farming, and scenic views. The Monument and many of the existing parks and greenspaces were current elements that respondents would prefer to remain as they are.

Favorite community and cultural assets of respondents included Fort Ticonderoga, Black Watch Memorial Library, and Mount Defiance.



Other respondents mentioned the Star Trek Set Tours and Ticonderoga Beach.

In response to what makes Ticonderoga a unique and special place, many respondents noted the scenic views, access to both Lake Champlain and Lake George, the history of the Town, and the people who live there.

"A prosperous mill town re-invented itself with a love for the arts and a destination point for people to recreate."

"Charming town with a great community of people."

In terms of a future vision for the Town, respondents stated that in 10 to 20 years, they would like to be able to describe Ticonderoga as a quaint town rooted in its historic legacy while also being welcoming and inclusive to visitors and new residents.

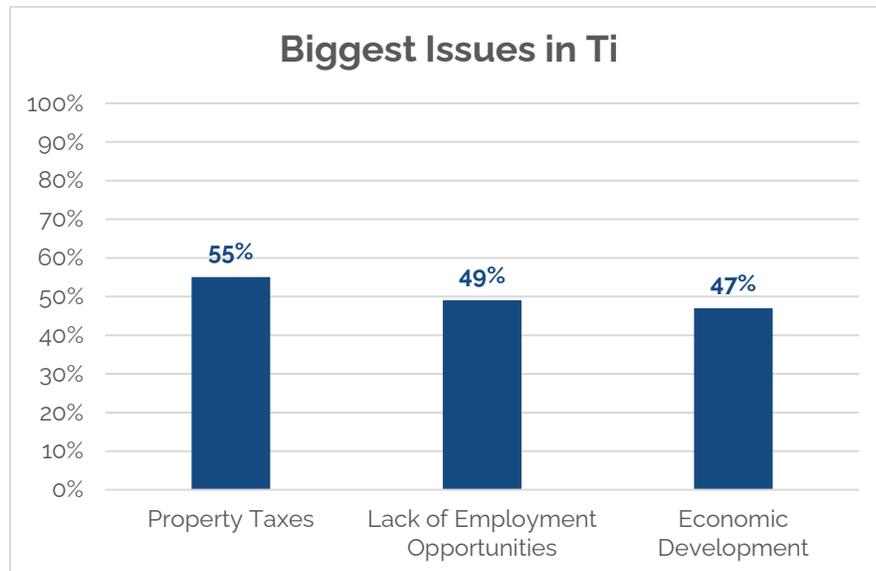
TI'S GREATEST ASSETS AND OFFERINGS

The Town's highest-rated services and facilities included EMS services, fire protection, parks, libraries, and community activities and events. The most highly rated downtown amenities included public art and beautification, wayfinding and signage, and lighting.

Favorite parks and recreational assets identified in the survey included Bicentennial Falls & Park, Black Point Beach, Ticonderoga Recreational Park, the LaChute Riverwalk Trail, and Mossy Point Boat Launch.

ISSUES AND CHALLENGES

When asked what the biggest issues facing Ti were, respondents identified the following:



Respondents also mentioned limited opportunities for young families, access to a grocery store and pharmacy, and rising costs of living.

84% of respondents think that vacant/underutilized properties greatly impact the Town of Ticonderoga. These include properties like the Lowe's site and Grand Union Plaza.

The community services respondents thought needed improvement included: water services, daycare/childcare, sidewalks, and zoning enforcement. Downtown amenities that were rated the lowest by respondents included the mix of businesses, condition of buildings, and sidewalks.

Respondents thought the following housing issues are of the highest concern:

Agree-Disagree Statements

Blighted and vacant properties are a problem that should be addressed: 84% of respondents strongly agree or agree.

Town water and sewer infrastructure needs improvement: 72% of respondents strongly agree or agree.

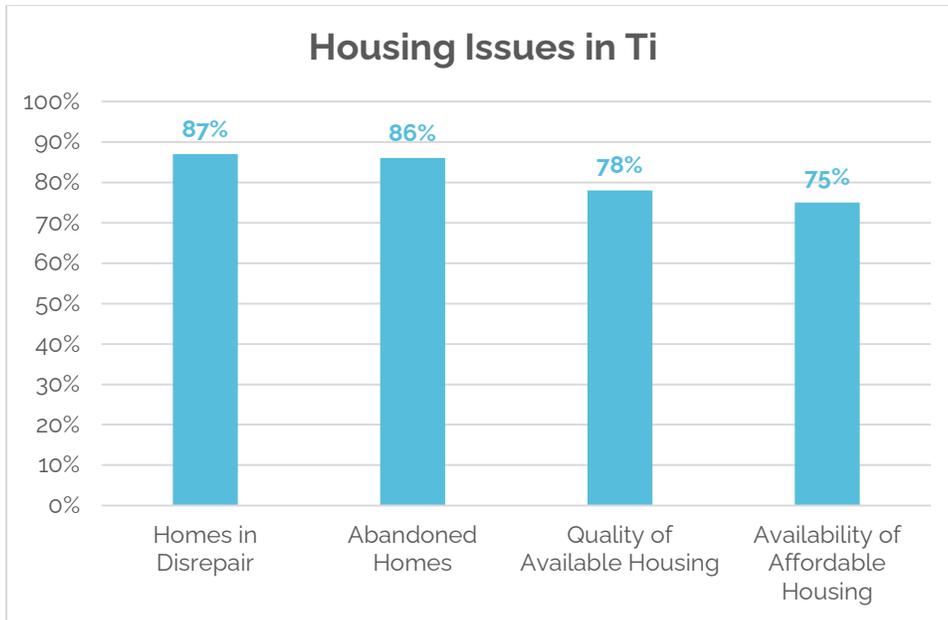
Amount and condition of sidewalks in the Town needs to improve: 69% of respondents strongly agree or agree.

Ticonderoga should establish itself as a regional destination: 73% of respondents strongly agree or agree.

The winter tourism market should have additional support: 71% of respondents strongly agree or agree.

There needs to be a wider range of tourist attractions: 68% of respondents strongly agree or agree.

Larger multi-family housing (5+ units) is needed in Ti: 42% of respondents strongly disagree or disagree.



Respondent opinions on short-term rentals (STRs) were decidedly mixed. 65% of respondents noted that STRs provide accommodation for visitors - a vital part of the Ticonderoga community. 57% of respondents thought that STRs provide additional revenue for homeowners, allowing them to afford their own mortgages or property taxes. On the other hand, 45% of respondents felt that STRs reduce the availability of long-term housing and 29% felt they compete with established lodging. Another 26% thought that STRs create noise and other negative impacts on neighborhoods.

WHAT IS NEEDED TO MAKE LIFE IN TI BETTER?

Housing

Housing that appeals to new families was identified as a need by respondents – 86% strongly agree or agree with this statement. 81% of respondents thought that more single-family homes are needed in the Town. 79% of respondents rated housing that appeals to young professionals as a priority for Ti.

Amenities and Services



71% of survey respondents would like to see more dinner options in Ticonderoga.



67% would like to see more retail and commercial options.

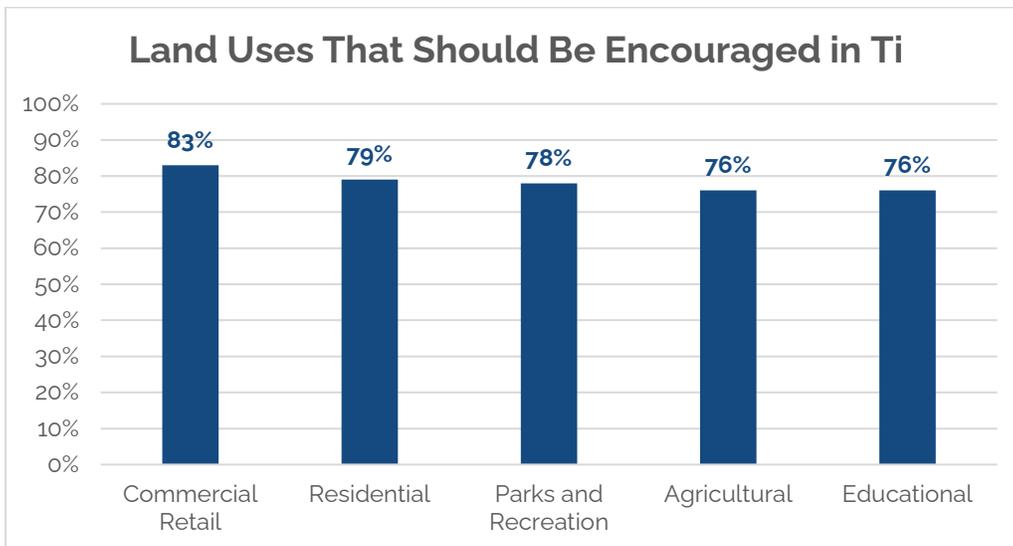


60% would like to see more options for recreational tourism, including winter recreation. 81% agreed that more recreational opportunities for youth are needed.

Respondents also mentioned more entertainment offerings like a bowling alley, movie theater, or indoor recreation space.

Where and How to Grow

Respondents felt that growth in the Town should be targeted in downtown, the Lowe's property, the Old Grand Union area, and Montcalm Street. The land uses that respondents felt should be strongly encouraged or encouraged in the Town included commercial retail, residential, parks and recreation, agricultural, and educational.



Respondents were generally averse to encouraging commercial office uses. Solar fields were also flagged as a land use that should not be encouraged.

Potential New Projects

Outside of the existing DRI projects, survey respondents had many ideas on potential projects to pursue outside of the existing DRI projects, including redeveloping the Agway site, enhancing the LaChute riverfront, and renovating 113 Montcalm.

Respondents offered many ideas for potential transformative projects in Ti. These included an indoor/outdoor entertainment venue, a welcome center with public facilities in the downtown, a movie theater, bowling alley, or some other indoor recreation activity, and upgrading the fire house.

KEY TAKEAWAYS

- Respondents were mostly local, year-round residents, older in age (55+) and female.
- Survey respondents had a strong sense of local pride and attachment to community history and rural character.
- As much as respondents value the traditional elements of life in Ti, they are looking for a wider range of offerings, amenities, and services, specifically in the variety of businesses and entertainment options.
- Respondents recorded high satisfaction with the emergency response services in Ti, the Town's parks and recreation offerings, scenic views, and connection to Lake George and Lake Champlain.
- The issues of greatest concern to respondents included the presence of vacant and underutilized properties, especially in the downtown, a lack of grocery store or pharmacy, limited opportunities for young families and professionals, the rising cost of living, and the quality of infrastructure like water services and sidewalks.
- What respondents would like to see in Ti are expanded affordable and family-oriented housing, more dining options, expanded retail and commercial choices, and more youth and year-round entertainment options.